

Level I Non-Merchandising Partner/Casey's Shared Booth



\$50,000

(Intended for shared space in Casey's Department)

Example:

Sign Partner in Casey's Advertising Booth or Fuel Equipment in Casey's Fuel Booth

Booth	Shared floor space at Expo with Casey's Department
Full Event Registration	2 Event Registrations to attend Welcome Reception, 2 Breakfast, 2 Lunch, Pizza Competition) Hotel rooms must be <u>paid by sponsor</u>
General Session	2 Event Registrations to attend Day 1 General Session
Expo Only Registration	Up to 2 Additional Expo-only Attendees
Sponsor Awards (Monday)	2 Attendees
Playbook Ad	Half Page Ad in our C3 Playbook/Program Due February 28, 2024
Recognition	Logo included on all sponsorship recognition Due February 28, 2024
