

Platinum Level



\$350,000 (invite only)

Booth	50x50 floor space at Expo
Full Event Registration	(8) Event Registrations to attend Welcome Reception (8), 2 Breakfast (8), 2 Lunch (8), Pizza Competition (8) (8) Hotel Rooms <u>paid</u> by Casey's - Additional hotel rooms paid by sponsor
General Session	6 Event Registrations to attend Day 1 General Session
Expo Only Registration	Up to 20 Additional Expo-only Attendees
Top Tier Reception	8 Attendees
Sponsor Awards (Monday)	8 Attendees
Playbook Ad	Full Page Ad in our C3 Playbook/Program Due February 28, 2024
Mobile App	Mobile App – Rotating Banner on homescreen, two custom push notifications to attendees
Recognition	Logo included on all sponsorship recognition Due February 28, 2024